

DIGI ESL SOLUTION



*We provide a solution,
not just a product*



DIGI

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ELECTRONIC SHELF LABELS



PRICE
INTEGRITY



LABOUR
SAVING



FAST &
ACCURATE



DIGI

Searching for a New Balance



1.54 Inch - 7.4 Inch Displays
Flexible Design Layout

Improve Productivity and Reduce Waste

Accurate and fast updates of the ESL tags will improve productivity eliminating traditional paper based labeling systems that requires manual changing. LESS PAPER, LESS PRINTING, LESS WASTE.

Efficient Operation and Customer Satisfaction

Our system efficiently updates electronic tags, effectively reducing the incidence of customer complaints and refunds. Thus increasing customer satisfaction and customer loyalty.

Live Information and Additional Pages

Digital labels have many more options than regular paper labels. Useful information such as live stock updates, promotions and other additional information can be displayed on additional pages on the ESL display.

High Definition ePaper Displays

The ePaper display provides high contrast and low reflection to ensure high screen readability for greater communication possibilities with your customers.

Simple and Lean Infrastructure

Our RF station has a wide coverage area of 700sqm. With no need for additional PC's, the simplicity and flexibility of the system set up enables simple and flexible deployment of tags in your store.

